

PRESS RELEASE – June 2021

EXCLUSIVE: REMBRANDT MEETS CARAVAGGIO at MASTERLY SALONE DEL MOBILE

## Muurmeester's Masterly walls during Masterly | The Dutch in Milano

From 5 – 10 September Muurmeesters presents itself for the first time at 'Masterly | The Dutch in Milano', during the Salone del Mobile. In the fascinating and wonderful neo-Renaissance Palazzo Francesco Turati, Muurmeesters will show the world that Dutch Masters, in the classic setting of Italy, have been inspired by and can compete with the geniuses from The Golden Age of Italian Art.

### 100% Dutch Design

Muurmeesters produces 100% Dutch Design quality printed images of old Dutch masters on textile with an interchangeable suspension system. With more than 200 old masters from the Golden Age in the collection, such as Rembrandt, Vermeer and Van Gogh, Muurmeesters makes classic masters accessible to everyone. Muurmeesters has partnerships with Dutch museums and supports them.

### New at Salone del Mobile

In addition to the high-quality Muurmeesters frames, which are available in every conceivable RAL colour, an exciting new addition to the beautiful Milanese décor will also shine. The masterpieces can now be printed on soft velvet as well as on textile. This gives them an extra rich atmosphere and it is a direct nod of recognition to the texture expression of the Golden Age and the Italian Grandeur. The paintings have extra shine, dynamic colour contrasts and high-end luxury feel.

### Muurmeester on the sofa

In addition to being wall-mounted, a Muurmeester can also be placed on your sofa. Be-cause with the soft and shiny velvet cushion covers not only make Dutch masterpieces visually attractive, but also particularly luxurious. Specifically for Masterly this year, Muurmeesters has a magnificent exhibition offer in store. Please follow Muurmeesters on [Facebook](#), [Instagram](#) or visit the [website](#).

### Dutch Pavilion / Masterly - the Dutch in Milano (www.masterly.nu)

Palazzo Francesco Turati, Via Meravigli 7, Milan

Subway: Cordusio (line 1), Cairoli (line 1), Duomo (lines 1 and 3)

Milan Design Week / Salone del Mobile, 5 - 10 September 2021

*Note to editors: Information and images available via Muurmeesters*

Sylvia Kieft +31 625 164 799 [sylvia@muurmeesters.com](mailto:sylvia@muurmeesters.com) [muurmeesters.com](http://muurmeesters.com) Download press photos: <https://we.tl/t-4a5tA7OnCs>

### About Muurmeesters

Muurmeesters was founded in 2015 by Sylvia Kieft in her hometown of Haarlem. Since she was a child, Sylvia was fascinated by the art of the Dutch masters but it was the power of a large textile print by Hendrik Voogd that gave her the inspiration to start her own business. Her contacts in the printing world and experience in design and photography have made Muurmeesters into a success. Muurmeesters are beautiful textiles by Dutch Masters what can be appreciated and enjoyed by a wide audience. Sylvia Kieft and Muurmeesters offer a 100% Dutch product all from The Netherlands. Muurmeesters are a bespoke product available for any size, space and any budget.

